



**Ultimate Pad Give-a-way (the "Contest")
Official Contest Rules
08/02/10**

No purchase necessary. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited or restricted by law. All federal, state, and local regulations apply.

1. No purchase necessary. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited or restricted by law. All federal, state, and local regulations apply. The Contest is sponsored by KS1075 (the "Station") and Ultimate Electronics ("Sponsor" or "Prize Provider").
2. **HOW TO ENTER:** Registration for the Contest begins on Sunday, August 1st, 2010 and ends at 9:00pm MT on Saturday, September 4th, 2010. Enter by visiting any participating Denver metro area Ultimate Electronics location during regular business hours (Store #101 - 51 West Flat Iron Crossing Drive, Broomfield, CO., Store #102 - 3909 East Evans Avenue, Denver, CO., Store #103 - 9657 East County Line Road, Englewood, CO., Store #104 - 8196 West Bowles Avenue, Littleton, CO., Store #105 - 14391 West Colfax Avenue, Golden, CO., Store #106 - 1955 28th Street, Boulder, CO 80301, Store #107 - 321 West 84th Avenue, Thornton, CO.) and complete the official registration form with your name, address, phone number, date of birth and a valid email address then drop your completed official registration form in the official Contest entry box. Entry forms are available while supplies last. All onsite entries must be received by close of business (9:00pm MT), Saturday, September 4th, 2010. You may also enter via the Station's website at www.ks1075.com. Complete the official online entry form with name, address, phone number, date of birth and a valid email address. You must also upload one (1) photo of your "pad." All online entrants must submit a user generated content submission release along with their entry. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Use of any device to automate entry is prohibited. All online entries must be received by 9:00pm MT on September 4, 2010. Each person may enter this Contest a maximum of one (1) time per location per day and a maximum of one (1) time on the Station's website. There may be no more than two (2) grand prize winners selected per participating location. Participants may win this Contest only once. All entries submitted become the sole property of the Station and will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by the Station. The Station is the official time keeper of the Contest. The Station assumes no responsibility for entries not received.
3. **WINNER SELECTION AND ODDS:** On or around Sunday, September 5th or Monday, September 6th, 2010, Station staff will randomly select two (2) winners from each participating Ultimate Electronics location from among all eligible entries received at the respective location and one (1) winner will be randomly selected from among all eligible entries received on the Station's website. A total of fifteen (15) winners will be selected. Odds of winning depend on the number of eligible entries received.
4. **PRIZE:** Each of the fifteen (15) Grand Prize Winners will be awarded a prize package that contains the following:
 - One (1) Toshiba 26inch Flat Screen TV \$349.99

- One (1) Sharp Sound Bar \$199.99
 - One (1) Sharp BluRay Player \$179.99
 - One (1) Haier Mini Fridge/Microwave (pair) \$159.00
 - One (1) iLive iPod Dock \$49.99
 - One (1) Omnimount TV Stand \$49.99
 - One (1) Beat Headphones \$149.99
 - One (1) Casio Camera \$109.99
 - One (1) Disney Movie-“UP” \$30.95
 - One (1) Disney Movie- “Alice In Wonderland” \$29.95
 - One (1) HP Notebook \$609.99
 - One (1) HP Printer \$99.99
 - One (1) Kingston 4 GB Thumbdrive \$19.99
 - One (1) Seagate 500 GB Hard Drive \$149.99
 - One (1) Mobile Edge Notebook Bag \$59.99
 - One (1) Kingston Notebook Lock \$49.99
- **Approximate Retail Value (“ARV”): \$2298.78**

No cash substitute or prize exchanges will be permitted. Winners may claim their prize by providing Colorado State Issued I.D., Driver’s License or I.D. pre-approved by the staff of the Station and/or Sponsor. Winner will have two (2) weeks from the date of notification that the prize is available for pick up to claim his or her prize. Prizes must be claimed at the Ultimate Electronics location specified by the staff of the Station and/or Sponsor.

5. **ELIGIBILITY RESTRICTIONS:** Contest is offered only to legal residents of Colorado who are 18 years of age or older at the time of entry. Employees of the Station, Lincoln Financial Media Company of Colorado, Lincoln National Corporation, Lincoln Financial Media Company, Ultimate Electronics , their parent, subsidiary, and affiliated companies, and their advertising or promotional agencies (collectively, the “Contest Entities”), and the immediate families or members of the same households of such individuals are not eligible. This Contest is not open to other Denver metro Radio/TV station employees, and their immediate families, agencies and representatives. The term “immediate family members” include spouses, grandparents, parents, siblings, children and grandchildren. No groups, clubs, or organizations may participate in this Contest or reproduce or distribute any portion of these rules to their members. Proof of age, identity, and eligibility must be furnished to the Station upon request. All entry form information must be complete and accurate. The Station will not award a prize to anyone not meeting eligibility requirements at the time of entry. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements. The Station reserves the right to disqualify any entrant if these Contest rules are not followed. Military Exemption Clause: In the case of Active Military (United States Armed Forces) employees, who are based in Colorado but do not claim Colorado as their official residence on their Federal/State IRS Tax Forms are exempt from the Colorado Residency clause. Active Military based in Colorado do not need to be a legal resident of Colorado, however they must be based in Colorado under their US Armed Forces orders with the expectation that they will remain in Colorado for at least 6 more months.
6. **ADDITIONAL TERMS AND CONDITIONS:** The photograph submitted in connection with the online entry method must be the original and creative work of the entrant submitting the photograph and must not contain copyrighted materials or any other materials that may be restricted, prohibited or outlawed by federal, state or local laws. The Station has the absolute discretion to disqualify any entry based on its sole judgment. The Station, in its sole discretion, reserves the right to disqualify any entry if such entry contains illegal, indecent or otherwise offensive material, or if such entry contains material whose content is deemed at the sole discretion of the Station to be unsuitable for the public (i.e. entries must be radio clean). Entries that do not comply with these rules may not be eligible for the Contest. By participating in the Contest, entrants consent and agree that the submitted entries, or any portion thereof, may be disclosed on air, posted on Station’s website, or in any other media, at Station’s discretion. Winner(s) will be required to waive any and all claims

against the Contest Entities for personal injury or loss which may occur from the participation in this Contest or from the receipt or use of any prize. By participating in this Contest entrants agree, except where prohibited by law, to release and discharge, hold harmless and indemnify the Contest Entities, their employees, agents and representatives, officers and directors and their immediate families, successors and assigns, and all others associated with the development and execution of this Contest, from any and all tax liability that may be imposed or associated with receipt or use of the prizes, and from and against any and all claims, actions, proceedings, and liability for any damages, expenses, fees, injury or losses (INCLUDING PERSONAL INJURY OR DEATH) sustained in connection with the receipt, ownership, or use of the prize or while traveling to, preparing for, or participating in any Contest-related or prize-related activity. By entering the Contest or by winning, entrants grant to the Contest Entities the right to publicize the participant's name, photograph, image, video, likeness, voice, statements, and biographical information for advertising, trade, and promotion purposes without compensation and without opportunity for review, except where prohibited by law. Winner(s) must execute any required affidavit of eligibility and liability and publicity release. The Station retains the discretion to make all decisions regarding the interpretation and application of these rules. All decisions of the Contest Entities are final and discretionary. In the event the selected winner(s) are/is ineligible or refuse(s) the prize or in the event the prize is forfeited for any other reason, the prize will be forfeited and revert back to the Station. The laws of the State of Colorado shall govern this Contest, without regard to Colorado's choice of law rules. The courts of Colorado shall be the exclusive forum for any dispute relating to these Rules and/or this Contest. All participants and winners agree, by their participation in the Contest, to submit to the personal jurisdiction of the courts of Colorado. Prize(s) may be considered income, and any and all taxes associated with prizes are responsibility of winner. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Contest Entities, their affiliated, parent, and subsidiary companies, their employees, agents and officers, advertising and promotion agencies, and all others associated with the development and execution of this Contest are not responsible for: (1) problems associated with television transmission, radio transmission, cable transmission, satellite transmission, phone lines, facsimile, or cable lines and/or phone or IP numbers that are beyond their control—this includes, but is not limited to: a busy signal, operator interference, cellular interference, Internet congestion, technical or atmospheric conditions that disrupt the completion of a phone call, facsimile transmission, email transmission, or cable modem service, any error, omission, interruption, defect or delay in operation or transmission at any website, or wireless calling/text message carrier service, interrupted or unavailable network, server or other connections; failure of any entry to be received in whole or in part by Contest Entities due to technical problems, telephone service problems, human error or traffic congestion on the Internet or at any website, or wireless calling/text message carrier service; communications line, hardware and/or software failures, malfunction of phones (including wireless phones/handsets), phone lines, other communications malfunctions, unavailable network connections, cellular equipment towers, telephone systems or wireless service; damage to any computer (software or hardware) resulting from participation in the Sweepstakes, or damage to mobile phone or other PDA device or other Internet interruptions or malfunctions or for technical or other difficulties which may prohibit, prevent, or interfere with the transmission of television or radio signals to all or limited geographic areas during the playing of the Contest or that may prohibit, prevent, or interfere with the acquisition, completion, or submission of an entry; failures of or other problems relating to computer hardware, software, the Internet, or similar systems, including but not limited to difficulties relating to contestants' ISP, DSL, or cable modem access, "worms," or viruses or any other problems of any description or nature which may prohibit, prevent or interfere with the acquisition, completion or submission of an entry; (2) typographical or other errors in the printing, the offering or the administration of the Contest, or in the announcement of a prize or any other materials relating to the Contest; (3) lost, misdirected, illegible, incomplete, or delayed entry forms; (4) cancellations, postponements, or delays; (5) Acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, or other similar causes beyond the control of the Contest Entities, their affiliated, parent, and subsidiary companies, advertising and promotional agencies and their

immediate assigns, making it inadvisable, illegal, impossible, or impractical to continue the Contest or to perform under these Rules. In the event of any of the foregoing or in the event of an ownership or format change, Contest Entities reserves the right to suspend, terminate, modify, or continue the Contest, in its sole discretion. Contest Entities make no warranty, guarantee, or representation of any kind concerning any prize, and Contest Entities specifically DISCLAIM ANY IMPLIED WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS, AND ANY OTHER IMPLIED WARRANTY.

7. **OFFICIAL RULES AND LIST OF WINNERS:** To receive a copy of these official Contest Rules, visit KS1075 or send an SASE to, 7800 E. Orchard Rd. Ste. #400, Greenwood Village, CO 80111. Official rules supersede all other published editions. The Station reserves the right to change, alter, or amend these Contest rules as necessary, in their sole discretion, to ensure the fair administration of the Contest, to comply with applicable law or otherwise. A list of winners' names, when complete, is available at the Station, "KS1075 c/o "Ultimate Pad Give-a-way" Winner List, 7800 E. Orchard Rd. Ste. #400, Greenwood Village, CO 80111 or by sending a SASE to the Station at the same address after October 8th, 2010.