



**Arby's Money Madness (the "Contest")  
Official Contest Rules  
03/01/10**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited or restricted by law. All federal, state, and local regulations apply.**

- 1. No purchase or payment of any kind is necessary to enter or win this contest. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.** Void where prohibited or restricted by law. All federal, state, and local regulations apply. The Contest is sponsored by KYGO (KYGO-FM), Sportsradio 104.3 The FAN (KKFN-FN), KS1075 (KQKS-FM) (the "Stations") and Arby's Restaurant Group, Inc. (Arby's) ("Sponsor") collectively referred to as "the Contest Entities."
- 2. HOW TO ENTER:** Visit participating Arby's locations Monday through Friday, Monday, March 8, 2010 through Friday, April 2, 2010 to get the Arby's Money Madness Password of the week. Passwords will be available every Monday-Friday: Monday, March 8, 2010 through Friday, March 12, 2010; Monday, March 15, 2010 through Friday, March 19, 2010; Monday, March 22, 2010 through Friday, March 26, 2010; Monday, March 29, 2010 through Friday, April 2, 2010. Then text the Arby's "keyword" of the week to 27297 by midnight (MST) on Friday March 12, 2010, March 19, 2010; March 26, 2010; April 2, 2010 to enter to win that week's prize. Keywords will be available via stickers placed on the Arby's \$5.01 Value Combo Sandwiches. No purchase necessary to enter to win. Keyword stickers are available to all consumers who ask for a sticker. Or complete the on-line entry form found on the Station's website at [www.ks1075.com](http://www.ks1075.com). Participants must be a VIP Club Member prior to participation. To become a VIP Club Member participants may log onto [www.ks1075.com](http://www.ks1075.com), complete the official online free registration form with their name, address, phone number, date of birth and a valid email address. Only one (1) text entry per phone number per week or one (1) Internet entry per person per email address per week is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an Internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. All entries submitted become the sole property of the Stations and will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Stations. The Stations' computer is the official time keeping device for the Contest. All entries must be received by approximately 11:59 pm MT Friday, April 2, 2010. Only participants who submit the correct Arby's Money Madness Password will be enter to win the Grand Prize.
- 3. WINNER SELECTION:** There will be four (4) drawings held. One on each of the following dates no later than 5pm on that date: March 15, 2010, March 22, 2010, March 29, 2010 and April 5, 2010. One (1) Grand Prize Winner will be randomly selected from among all valid entries received by both the Arby's text line and the Stations on each drawing date. Odds of winning depend on the number of entries received by the Contest Entities.
- 4. PRIZE:** A total of four (4) Grand Prize Winners will be randomly selected from each of the contest periods on the drawing dates listed in accordance to Section 3 and will be awarded the following Grand Prize after meeting the eligibility requirements:
  - \$1,000

- **Prize Value: \$1000.00**

Prizes will come in the form of a company issued check that will be available in approximately 10-14 business days (not counting weekends or holidays) of winning. KS1075 reserves the right to delay the check process should unforeseen circumstances occur. Winners may claim their check by providing Colorado State Issued I.D., Driver's License or I.D. pre-approved by the staff of KS1075. Winner will have two (2) weeks from the date of notification that the prize is available for pick up to claim their prize. Prizes must be claimed at the KS1075 (KQKS-FM Radio) business office located at 7800 E. Orchard Rd. Ste. #400, Greenwood Village, CO 80111 unless otherwise specified by the staff of KS1075. Prizes are non-transferable and may not be substituted, except that the Stations may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) set forth herein and do not include taxes or any other expenses unless otherwise set forth in these rules. Other restrictions may apply.

4. **ELIGIBILITY RESTRICTIONS:** Contest is offered only to residents of the US and Colorado who are 18 years of age or older at the time of entry. Only one winner per household. Employees of the Stations, Lincoln Financial Media Company of Colorado, Lincoln National Corporation, Lincoln Financial Media Company, Arby's Restaurant Group, Inc., their parent, subsidiary, and affiliated companies, and their advertising or promotional agencies (collectively, the "Contest Entities"), and the immediate families or members of the same households of such individuals are not eligible. This Contest is not open to other Denver metro Radio/TV Stations employees, and their immediate families, agencies and representatives. The term "immediate family members" include spouses, grandparents, parents, siblings, children and grandchildren. No groups, clubs, or organizations may participate in this Contest or reproduce or distribute any portion of these rules to their members. Proof of age, identity, and eligibility must be furnished to the Stations upon request. All entry form information must be complete and accurate. The Stations will not award a prize to anyone not meeting eligibility requirements at the time of entry. Winners of a major any Stations contest (any contest with prizes valued over \$599) within the past six months are not eligible. Entrants are required to provide truthful information and the Stations will reject and delete any entry that it discovers to be false or fraudulent. The Stations will disqualify any entry from individuals who do not meet the eligibility requirements, and the Stations will also delete any entry knowingly received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act. The Stations reserve the right to disqualify any entrant if these Contest rules are not followed. Military Exemption Clause: In the case of Active Military (United States Armed Forces) employees, who are based in Colorado but do not claim Colorado as their official residence on their Federal/State IRS Tax Forms are exempt from the Colorado Residency clause. Active Military based in Colorado do not need to be a legal resident of Colorado, however they must be based in Colorado under their US Armed Forces orders with the expectation that they will remain in Colorado for at least 6 more months.
5. **ADDITIONAL TERMS AND CONDITIONS:** Winner(s) will be required to waive any and all claims against the Stations, Lincoln National Corporation, Lincoln Financial Media Company, Arby's Restaurant Group, Inc., their parent, subsidiary, and affiliated companies, employees, agents, and representatives for personal injury or loss which may occur from the participation in this Contest or from the receipt or use of any prize. By participating in this Contest entrants agree, except where prohibited by law, to release and discharge, hold harmless and indemnify the Contest Entities, their employees, agents and representatives, officers and directors and their immediate families, successors and assigns, and all others associated with the development and execution of this Contest, from any and all tax liability that may be imposed or associated with receipt or use of the prizes, and from and against any and all claims, actions, proceedings, and liability for any damages, expenses, fees, injury or losses (INCLUDING PERSONAL INJURY OR DEATH) sustained in connection with the receipt, ownership, or use of the prize or while traveling to, preparing for, or participating in any Contest-related or prize-related activity. By entering the Contest or by winning, entrants grant to the Contest Entities the right to publicize the participant's name, photograph, image, video, likeness, voice, statements, and biographical information for advertising, trade, and promotion purposes without compensation and without opportunity for review, except where prohibited by law. Winner(s) must execute any required affidavit of eligibility and liability and publicity release within two (2) weeks of winning. The Stations and the Sponsor retain the discretion to make all decisions

regarding the interpretation and application of these rules. All decisions of the Stations or the Sponsor are final and discretionary. In the event the selected winner(s) are/is ineligible or refuse(s) the prize or in the event the prize is forfeited for any other reason, the prize will be forfeited and revert back to the Stations or Sponsor. The laws of the State of Colorado shall govern this Contest, without regard to Colorado's choice of law rules. The courts of Colorado shall be the exclusive forum for any dispute relating to these Rules and/or this Contest. All participants and winners agree, by their participation in the Contest, to submit to the personal jurisdiction of the courts of Colorado. Prize(s) may be considered income, and any and all taxes associated with prizes are responsibility of winner. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Stations in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Contest Entities, their affiliated, parent, and subsidiary companies, their employees, agents and officers, advertising and promotion agencies, and all others associated with the development and execution of this Contest are not responsible for: (1) problems associated with television transmission, radio transmission, cable transmission, satellite transmission, phone lines, facsimile, or cable lines and/or phone or IP numbers that are beyond their control—this includes, but is not limited to: a busy signal, operator interference, cellular interference, Internet congestion, technical or atmospheric conditions that disrupt the completion of a phone call, facsimile transmission, email transmission, or cable modem service, any error, omission, interruption, defect or delay in operation or transmission at any website, or wireless calling/text message carrier service, interrupted or unavailable network, server or other connections; failure of any entry to be received in whole or in part by Stations due to technical problems, telephone service problems, human error or traffic congestion on the Internet or at any website, or wireless calling/text message carrier service; communications line, hardware and/or software failures, malfunction of phones (including wireless phones/handsets), phone lines, other communications malfunctions, unavailable network connections, cellular equipment towers, telephone systems or wireless service; damage to any computer (software or hardware) resulting from participation in the Contest, or damage to mobile phone or other PDA device or other Internet interruptions or malfunctions or for technical or other difficulties which may prohibit, prevent, or interfere with the transmission of television or radio signals to all or limited geographic areas during the playing of the Contest or that may prohibit, prevent, or interfere with the acquisition, completion, or submission of an entry; failures of or other problems relating to computer hardware, software, the Internet, or similar systems, including but not limited to difficulties relating to contestants' ISP, DSL, or cable modem access, "worms," or viruses or any other problems of any description or nature which may prohibit, prevent or interfere with the acquisition, completion or submission of an entry; (2) typographical or other errors in the printing, the offering or the administration of the Contest, or in the announcement of a prize or any other materials relating to the Contest; (3) lost, misdirected, illegible, incomplete, or delayed entry forms; (4) cancellations, postponements, or delays; (5) Acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, or other similar causes beyond the control of the Contest Entities, their affiliated, parent, and subsidiary companies, advertising and promotional agencies and their immediate assigns, making it inadvisable, illegal, impossible, or impractical to continue the Contest or to perform under these Rules. In the event of any of the foregoing or in the event of an ownership or format change, Sponsor reserves the right to suspend, terminate, modify, or continue the Contest, in its sole discretion. Contest Entities make no warranty, guarantee, or representation of any kind concerning any prize, and Contest Entities specifically DISCLAIM ANY IMPLIED WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS, AND ANY OTHER IMPLIED WARRANTY.

6. **OFFICIAL RULES AND LIST OF WINNERS:** To receive a copy of these official Contest Rules, visit KS1075 or send an SASE to, 7800 E. Orchard Rd. Ste. #400, Greenwood Village, CO 80111. Official rules supersede all other published editions. The Stations or Sponsor reserves the right to change, alter, or amend these Contest rules as necessary, in their sole discretion, to ensure the fair administration of the Contest or to comply with applicable law. A list of winners' names is available at the Stations, "KS1075 c/o Arby's Money Madness Winner's List", 7800 E. Orchard Rd. Ste. #400, Greenwood Village, CO 80111, provided you send an SASE after May 3, 2010.

7. **PRIVACY POLICY AND TERMS OF USE:** By use of this website and by entering the Contest, you agree to the Station's Website Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: [www.ks1075.com](http://www.ks1075.com).